

## CALL FOR PAPERS

### **Business Model Innovation: New ways of developing and analyzing business model innovation**

You are cordially invited to submit a paper about how new technologies and incumbents influence existing business models. The research even shows that for traditional industries, like newspapers or journals, new technologies can dramatically transform sales channels, value chains and last but not least the whole business model.

**Therefore, we would like to encourage you to share your work about the following questions with us:**

- ◆ How can companies identify disruptive business models?
- ◆ What determines successful pioneer and follower strategies with business model innovations?
- ◆ How can companies use patterns as tool to develop and implement new business models? Which patterns have proven to be more successful than others?
- ◆ How can a transformation of the existing business model be organized to lead companies to success?

### **How to submit a paper?**

For more information concerning the conference and the submission details, please visit:

<http://www.rnd2015.sssup.it/call-for-paper.html>

Deadline for the submission of abstracts is: **February 1st, 2015.**

### **About the R&D Conference:**

The R&D Management Conference is a high quality conference attracting leading representatives from industry and academia in the field of R&D Management. It is closely linked to the RADMA association and the R&D Management Journal.

**If you have any questions concerning this track, please do not hesitate to contact me personally:**



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