



Innovation Research Seminar

Seminar Schedule Winter Term 2015/2016

Thursdays, 12 to 2pm in the TIM Social Area

Date	Speaker	Title
08 Oct	Prof. Frank Piller	Kickoff
29 Oct	Antje Hütten	Professional or Personal? It Depends! Examining the Nature of Patients' Relationships with their Physicians, their Antecedents and their Consequences
12 Nov	Fabian Louwen	Strategic Response to Technological Change in the German Magazine Industry
19 Nov	Franziska Miebach	Top-down Implementation of OI – Reactions and Conflicts (Case Study)
10 Dec	Matthias Rüdiger	Considering the Context of Citations - An Avenue Worth Pursuing?
17 Dec	Prof. Tim Minshall	Additive Manufacturing (3D Printing) and Business Model Innovation (Guest Lecture)
14 Jan	Ruth Jiang	Additive Manufacturing 2030 – A Delphi Study on Economic and Social Impacts
21 Jan	Julian Hannen	Attitudes in Multidisciplinary Work Environments
28 Jan	Bastian Kindermann	Theory Development in Marketing
11 Feb	Ning Wang	Cultural Comparison of the Customer Preferences for the Design of Online Configurators of Customizable Products between China and Germany

Further information on the individual seminar talks will be available through the corresponding L²P course room and the TIME Research Area's homepage.