



Innovation Research Seminar

J. Nils Foege, M.Sc.

What is mine is yours, or is it?

Exploring solvers' value appropriation strategies in crowdsourcing contests



Summary: In recent years, crowdsourcing contests have become an important tool for firms with an open approach to innovation. In these contests, external researchers contribute with technical solutions to problems, which seekers could not solve internally. This enables seeking organizations to explore valuable knowledge that was outside their field of expertise so far. However, solution providers might fear sharing their core knowledge without being compensated adequately. In order to release this tension, it is important to understand and illuminate solvers' value appropriation strategies in crowdsourcing contests. The goal of this study is to identify and explore these strategies analyzing data from 1,175 surveys and 27 interviews with solvers participating in crowdsourcing contests.

Speaker Bio: J. Nils Foege is a research associate and doctoral student at the Innovation, Strategy, and Organization Group. He studied management and economics at the Ruhr-University Bochum and the Universiteit Utrecht. In his doctoral studies, J. Nils Foege examines the downsides and risks of innovation collaboration. In particular, he sheds light on the imitation threats on an individual and organizational level. From January to April, J. Nils Foege has held a position as an academic visitor at University of Cambridge and collaborated on this project with researchers from the Centre of Technology Management.

Conference Format and Workshop: After presenting the study, seminar participants are invited to discuss the presented research and contribute positive ideas. Afterwards, there will be a short workshop.

When and where:

12 April 2016

10am to 12pm

TIM Social Area

Kackertstraße 7

3rd Floor



Find J. Nils
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