



Innovation Research Seminar

Dr. **Claudia Werker**

Balancing Act Between Research and Commerce in Academia



Summary: In recent decades, the balancing act between research and commerce in academia has become increasingly centre-stage. We analyse how research orientation and network affect output productivity of academics. Based on a survey carried out at two leading European universities of technology we obtain four major results. (1) The type of output co-evolves with the type of research orientation: pure applied research leads mainly to commercial output and pure basic research mainly to research output. (2) Academics balancing successfully between research and commerce do exist. They expertly combine an academic with an industrial network and produce both above average research and above average commercial output. (3) As research orientation and networks co-evolve output performance of academics depends on the fit between their research orientation and their network. (4) Academics combining projects of different research orientations produce most academic output.

Speaker Bio: Claudia Werker is an Associate Professor in Economics of Technology and Innovation at the Department Technology, Policy and Management at Delft University of Technology as well as a visiting professor at the Research Area Technology, Innovation, Marketing and Entrepreneurship (TIME) at RWTH Aachen University. She has been teaching Bachelor, Master and PhD students in the field of Economics of Innovation and Technology.

Claudia Werker received her PhD-degree in Economics (Dr. rer. pol.) from Freiberg University of Technology, Germany (summa cum laude). Starting with her PhD thesis she has been studying the creation and dissemination of innovation and knowledge in innovation systems. Claudia Werker published her work in various peer-reviewed articles and book chapters.

Review Format: Seminar participants are invited to discuss the presented paper and provide suggestions to further improve its quality.

When and where:

3 May 2016

10am to 12pm

TIM Social Area

Kackertstraße 7

3rd Floor



Find Claudia
Werker online