

**KU LEUVEN**

**FACULTY OF ECONOMICS AND BUSINESS**

Brussels Campus, Belgium



# **BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION**

KU Leuven. Inspiring the outstanding.



## DURATION

**3 years (full-time), 180 ECTS**

## APPLICATION DEADLINE

**1 March** (for non-EEA citizens)

**1 June** (for EEA citizens)

## ACADEMIC CALENDAR

**1st semester:** end of September

→ end of January (exams in January)

**2nd semester:** half of February

→ end of June (exams in June)

[www.kuleuven.be/academiccalendar](http://www.kuleuven.be/academiccalendar)

## TUITION FEES

The tuition fee for the current academic year is €922.30 for EEA students and €1,750 for non-EEA students. The tuition fees for future academic years can be higher as a result of indexation.

Please consult the website for the most recent information:  
[www.kuleuven.be/tuitionfees](http://www.kuleuven.be/tuitionfees).

Today, companies have to find their way in an increasingly complex economy. Globalisation has extended markets far beyond national borders and technology keeps global commerce moving 24 hours a day. Some products and services become increasingly complex, while others are becoming obsolete. Consumers demand prompt and customised service at the best price. Businesses require complex networks of distribution. These are just some examples of the issues you will address as a student in the BSc in Business Administration (BBA).

The BBA programme is taught in English and has a **strong international focus**. It is both hands-on and academic. It follows a **practice-as-orientation and science-as-foundation approach**. It teaches you the academic skills you need to complete assignments and research and write your bachelor's (in the BBA) and master's (in the MBA) thesis. You will develop both your analytical skills and your academic and professional communication skills. You will learn to think critically and to present your findings in a concrete and concise manner.

## Your profile

You are interested in the world of business and are looking for a well-rounded programme that provides you with academic knowledge as well as hands-on expertise. This programme will sharpen your entrepreneurial skills and prepare you for various roles in international companies. Located within 2 hours from London, Paris or Amsterdam, Brussels offers you a unique opportunity to study in the heart of Europe. Both on and off campus, you'll live and study in a truly international and multicultural environment enabling you to build a strong personal network.

## Entrepreneurial learning: management projects

Business orientation is the leitmotiv in the programme, but it is particularly and explicitly noticeable in the management projects. There is one management project every year, in which you develop the skills that are important to business professionals: entrepreneurship, interdisciplinary thinking, management skills (e.g. teamwork, meeting skills, negotiating, and professional reporting), your knowledge of languages and, of course, business contents and academic skills. The management projects are ideal opportunities to start working on your career while completing your studies.

## Truly international

Our BBA will challenge you to meet and work closely with students from other cultures and nationalities. The diversity of our programme is impressive: roughly 60 nationalities are represented in the BBA programme.

## Business-oriented

We invite international managers and government officials to share their experiences with students at guest lectures held throughout the year. You will acquire valuable managerial skills through business projects in each of the three stages of the curriculum. Emphasis is placed on decision-making, teamwork, dealing with other cultures, time management, and effective communication.

## Interdisciplinary

Our BBA's interdisciplinary approach prepares you to address and solve business problems by drawing on insights and experiences from multiple disciplines and perspectives – often as a member of a team. In this way, the BBA simulates the real world of business and leverages input from a multitude of cultural backgrounds and worldviews.



## Language skills

You will graduate with an excellent command of English as all the courses are taught in English. Intensive language courses in Dutch, French, Spanish, and German are also offered for students wishing to improve their command of a foreign language. It is even possible to follow courses in French in an exchange programme with a French-speaking university in Brussels. You can also choose to follow courses in Dutch together with the students of the Dutch programme *Handelswetenschappen*.

## Do business in the heart of Europe

Learn business where business is done! Brussels is the economic heart of Europe. As a business hub, it has a central position in Europe and it hosts the EU and the NATO, as well as a diverse range of international trade and finance organisations. Brussels is where hundreds of multinational corporations have their (European) head offices and where many important political and economic decisions are made. Your campus is in the middle of this decision-making centre: a head start for launching your career.

## Mathematics: an important element of the programme

Today's business economists often use mathematical models to describe reality in a logical way. The language of mathematics provides powerful tools to describe and explore such models. By learning this language you develop skills in recognising structure, systematic problem-solving, and checking the plausibility of an obtained result. You will also refine your knowledge of mathematics in courses such as statistics, economics, financial algebra, and econometrics.

We offer a range of tools to help you develop your mathematical skills including additional hours of exercise groups.

We organise a mathematics brushing up course in the build-up to the beginning of the academic year. The one-week course reviews a number of important topics and concludes with an assessment test. After this test you receive personal feedback and advice on which mathematics track to take. Information on the brushing up course - including dates and registration - can be found on our website: [www.feb.kuleuven.be/eng/mathematics-bba](http://www.feb.kuleuven.be/eng/mathematics-bba).

You will be required to submit a satisfactory ACT / SAT test result. For exemptions from the ACT / SAT requirement consult the webpages listed below.

Please consult our website for a detailed description of the mathematical topics you are expected to have covered in secondary school. On our website, we provide an online test you can take to see if your level of mathematics is sufficient.

## Admission requirements

To be eligible for the Bachelor of Science in Business Administration, you must have access to higher education in your home country. You also have to provide evidence of your proficiency in mathematics as well as English.

You need to have a good command of English. You will be required to submit a TOEFL or IELTS certificate. If you have already completed an English-language programme (academic or secondary education) in an Anglo-Saxon country, your degree will be considered sufficient proof of your English proficiency.

Programme admission: [www.kuleuven.be/ba/bba](http://www.kuleuven.be/ba/bba)

General admission: [www.kuleuven.be/admissions](http://www.kuleuven.be/admissions)



“The workshops and open forums in the BBA programme help us gain hands-on experience with solving day-to-day problems. Pathway advisers organise extra tutorials alongside professors’ lectures that give us a chance to practice the theory. The extra guidance and exercises give you a broader perspective on what has been taught in the lectures. The support is great.”

(Anna, USA)

## Programme

### STAGE 1 60 ECTS

COURSES	ECTS
Financial Accounting	6
Financial Institutions and Markets	6
Management	6
Management Project 1	6
Research Methods 1	3
Statistics for Business 1	3
Mathematics for Business	6
Managerial Economics	6
Philosophy	3
Psychology	3
Introduction to Law	6
English 1	3
French 1 - French 1 (advanced) - German 1 - Dutch 1 - Dutch 1 (advanced) - Spanish 1*	3

### STAGE 2 60 ECTS

COURSES	ECTS
Financial Statement Analysis	3
Strategic Management	3
Personnel and Organization	6
Marketing	6
Management Project 2	6
Research Methods 2	3
Statistics for Business 2	3
Introduction to Methods in Operational Research	3
Macro-economics and Economic Policy	6
Economic Sociology	3
Corporate Law and Accounting	3
English 2	3
French 2/3 - French 2/3 (advanced) - German 2/3 - Dutch 2/3 - Dutch 2/3 (advanced) - Spanish 2/3*	6
French 1 - French 1 (advanced) - German 1 - Dutch 1 - Spanish 1*	3
Economic History	3

### STAGE 3 60 ECTS

COURSES	ECTS
Management Accounting	3
Corporate Finance	6
Entrepreneurship and Business Planning	3
Project Management - Management Game - Business Plan **	3
Operational Management	3
Principles of Taxation	3
ICT Management	6
Multinationals and European Institutions	6
Research Methods 3	6
International Economics	3
Economics and Ethics	3
French 2/3 - French 2/3 (advanced) - German 2/3 - Dutch 2/3 - Dutch 2/3 (advanced)- Spanish 2/3*	6
Bachelor's Thesis	
- Business Project	6
- Career Development	3

For detailed descriptions of the courses and for the course timetable, please consult [www.kuleuven.be/ba/bba/programme](http://www.kuleuven.be/ba/bba/programme).

\* Choice of two out of four foreign languages. You start with the first foreign language in the first programme stage and start the second language in the second programme stage.

\*\* Choice of one out of three courses.



## Discover KU Leuven

Founded in 1425, KU Leuven has been a centre of learning for almost six centuries. Today, it is Belgium's highest-ranked university as well as one of the oldest and most renowned universities in Europe.

As a leading European research university and co-founder of the League of European Research Universities (LERU), KU Leuven offers a wide variety of programmes in English supported by high-quality interdisciplinary research. Boasting an outstanding central location in the heart of Europe, KU Leuven offers a truly international experience, high-quality education, world-class research and cutting-edge innovation.

**"I would definitely recommend the Erasmus exchange programme to all BBA students. An international experience is always an asset to your résumé. Any chance to meet new people and broaden your network is a plus!"**

(Vreni, Belgium)

## Application procedure

KU Leuven uses an online application system. You can submit your application via [www.kuleuven.be/application](http://www.kuleuven.be/application).

Students with a Flemish degree can consult [www.kuleuven.be/inschrijven](http://www.kuleuven.be/inschrijven).

## Student exchange opportunities

Studying abroad introduces you to new people, languages, cultures and ways of doing business. That's why we encourage our students to do a part of their studies abroad. Employers are increasingly looking for young professionals who are 'at home' when doing business in a multicultural, multilingual workplace. We have concluded Erasmus agreements all over Europe. For students looking to go further afield, we have exchange opportunities in 16 countries, including the US, Canada, China, Australia, Peru, Singapore, Russia and South-Africa. Moreover, you can also participate in the Double Degree programme with Kedge Business School ([feb.kuleuven.be/eng/international/going-abroad/doubledegreebba](http://feb.kuleuven.be/eng/international/going-abroad/doubledegreebba)).

## Career perspectives

Business administrators are managers who can make informed strategic decisions in response to economic challenges and opportunities. Although many BBA graduates go on to graduate-level studies, your BBA degree certainly has value in its own right in today's job market. We are well-equipped to support you in this respect. Students and alumni can consult relevant job vacancies and internships with the help of an online job platform. You will also have the opportunity to meet potential employers at job fairs organised throughout the year and during campus recruitment activities.

As a BBA graduate, you marshal knowledge that can be successfully applied in a wide range of vacancies and sectors. Depending on your personal interests and career goals, your degree will give you access to positions in purchasing, sales, marketing, production control, planning and budgeting, financial management and ICT. BBA graduates also find employment in banks and insurance companies, join the civil service or one of the European institutions, or start their own company.



KU Leuven is a founding member of  
the League of European Research Universities

Contact and detailed course information

[www.kuleuven.be/ba/bba](http://www.kuleuven.be/ba/bba) or contact [admissions.feb@kuleuven.be](mailto:admissions.feb@kuleuven.be)