



Research Area
Technology,
Innovation, Marketing,
Entrepreneurship

RWTHAACHEN
UNIVERSITY



INNOVATION RESEARCH SEMINAR (IRS)

PROF. FRANK T. PILLER, PROF. T. OLIVER SALGE

SYLLABUS

RWTH Aachen University | School of Business and Economics
TIME Research Area | Lehrstuhl Technologie- und Innovationsmanagement
time.rwth-aachen.de | Kackertstrasse 7, Aachen

Teaching assistant:
Dr. Kathleen Diener | diener@time.rwth-aachen.de

WINTER TERM 2019/20

1 COURSE OVERVIEW

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| Course Name | INNOVATION RESEARCH SEMINAR (IRS) |
| Degree Programs | 1. Master BWL 2. Master Wi.Ing. 3. Master Wirtschaftswissenschaften Note: This is a seminar for doctoral and <u>advanced</u> master students. |
| Lecturers | This is a course jointly offered by the TIM (Piller) and ISO (Salge) groups. |
| Coordinator | Dr. Kathleen Diener (diener@time.rwth-aachen.de) |
| Location, Time | TIM ISO Social Area, Kackertstr. 7, 3rd floor, Wednesdays 10:30 – 12:00 (Kick-Off session with course coordinator: Oct 9th 2019) |
| Content Description: | In this seminar, participants will obtain the opportunity to present and/or discuss current research from the field of technology and innovation management broadly defined. The seminar will serve primarily as a forum to solicit constructive feedback on own research projects. As such, it is particularly valuable for Ph.D. students seeking ideas on how to overcome conceptual and/or empirical challenges they find themselves confronted with in the various stages of their project. In addition, the seminar might feature internal and/or external speakers presenting their own research or providing insights into such topics as academic publishing or academic career trajectories. |
| Qualification Objectives: | This seminar seeks to enhance participants' ability to: (1) present their own research ideas and findings, (2) solicit input on theoretical and empirical challenges they are faced with, and (3) provide constructive feedback on research presented by fellow participants. |
| Literature: | Relevant literature will be announced during the semester. |
| Examination / Grading | The final grade can be composed as follows: • Option A: Colloquium & presentation (50%) and paper (50%) • Option B: Colloquium & presentation (50%), and oral examination (50%, 15min) • Option C: Paper (50%) and oral examination (50%, 15min.) • Option D: Oral examination (100%, 15min.) The exact form of examination (A, B, C or D) will be announced at the start of the course. Unless announced differently, option A applies. Paper submission for winter term 2019/20 is 10.03.2020. |
| Participation Requirements: | <ul style="list-style-type: none"> ▪ (1) Successful completion of at least two master-level courses offered by the TIME Research Area ▪ (2) Solid command of English ▪ (3) Willingness to engage in preparatory readings of research papers |
| Group Size: | Max. 5 |
| Workload: | Approx. 24 hours of lecturing and discussion and 120 hours of individual preparation |
| Teaching: | Research presentations and discussions. Compulsory attendance. |
| Language: | All lectures and materials will be in English language. |
| Credits: | 5 |